



CFRE International

Certifying fundraising executives
Setting standards in philanthropy

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CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: AFP WPA and Pittsburgh Planned Giving Council
Title of Activity: Emerging Philanthropy Conference
Names of Presenter(s): Various
Dates and Location: April 27, 2017 – Pittsburgh, PA

Date: April 27, 2017

Keynote 1: 8:30 am – 9:30 am (1.0 pts)

- Keynote – Lynne Wester

Date: April 27, 2017

Session 1: 9:50 am – 10:50 am (1.0 pts)

- Donor Retention Isn't Speed Dating
- Mapping a Planned Giving Course Under the New GOP Administration
- Your Grantseeking Program: How to Get In the Driver's Seat
- Create a Development Plan that Hits the Target
- Learning To Drive: Engaging Millennials With Philanthropy

Date: April 27, 2017

Session 3: 1:30 pm – 2:30 pm (1.0 pts)

- Not Every Donor Needs to Be a Ferrari: Engaging the Everyday Donor
- Designing an Estate Plan Roadmap for Your Donor
- Capital Campaigns: Navigating From Readiness to Implementation
- Survey Q & A – Developing Surveys From Questions to Analysis
- TBD

Date: April 27, 2017

Session 2: 11:10 am – 12:10 pm (1.0 pts)

- Fundraising During a Crisis
- Is Your CGA Program a Vital Planning Tool or an Albatross?
- Major Gifts Magic: Navigating Data and Donors
- Have You Considered a Rental Car? Working With a Consultant
- Be Brave! Having Conversations that Count

Date: April 27, 2017

Session 4: 2:50 pm – 3:50 pm (1.0 pts)

- Driving Millennials and Gen Xers to Planned Gifts
- Driver's Ed: Practicing Your Planned Giving Pitch
- What's a SHIM? Building A Movement
- Get on Board (of Directors)! Putting the Fun Back in Fundraising
- The Widening Lens of Fundraising: A New Landscape with a New President

Total number of points attained: _____