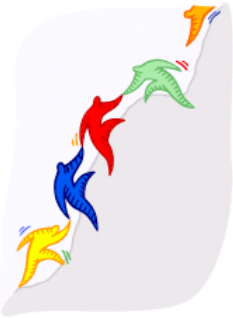
AFP Western PA Chapter & Pittsburgh Planned Giving Council Present

Step-Up: A New Decade of Philanthropy

Emerging Philanthropy Conference 2011



On behalf of the Western PA Chapter of the Association for Fundraising Professionals (AFP) and the Pittsburgh Planned Giving Council (PPGC), I invite you to partner with us for the *2011 AFP/PPGC Emerging Philanthropy Conference*, the region's premier forum for donor-focused philanthropy.

By joining us, your company's name will be viewed by an audience of at least 200 fundraising professionals from the tri-state area. Last year, we welcomed over 200 fundraising and philanthropic professionals each day during this two-day conference, and we expect the same, if not higher, attendance this year.

These professionals are the decision-makers for their organization's needs - therefore, your participation connects you to one of the largest and targeted local pools of potential clients in the fundraising profession. The conference provides an incredible networking opportunity to market your services, gain recognition and establish relationships in the fundraising community.

The Conference, held on April 27 and 28, 2011, at the Hilton Garden Inn Pittsburgh/Southpointe, is a comprehensive and accredited two-day event featuring expert local and national presenters.

Enclosed is detailed information outlining the many opportunities available to your company. For more information, please also feel free to visit the *Emerging Philanthropy Conference* web site, www.emergingphilanthropy.org.

Thank you for your consideration and support.

Sincerely,

Barb Cinpinski
Chair, Sponsorship Committee
bcinpinski@pointpark.edu

AFP Association of Fundraising Professionals Western PA Chapter

ppgc Pittsburgh Planned Giving Council

Sponsorship Levels

~~Presenting Conference Sponsor – $15,000 (one available)~~ – SOLD OUT

- Recognized as Exclusive Presenting Sponsor of the *Emerging Philanthropy Conference*
- Opportunity as exclusive exhibitor of your respective service or product; with 50 square foot exhibit area with skirted tables in a prime location in the exhibit area
- Name and logo printed on front cover of conference brochure and guidebook as Exclusive Presenting Sponsor
- Name and logo printed on signage and banner
- Premium listing on AFP, PPGC and *Emerging Philanthropy Conference* web sites with a link to your site; and one page of content about your company/organization on the *Emerging Philanthropy Conference* web site
- Recognition and introduction at the luncheons and the reception
- Mention in all publicity and e-mail blasts
- Business card ad in the conference guidebook
- Four registrations to attend the full conference; includes the luncheons, reception and all sessions
- Complimentary hotel room
- Scholarship awarded in your company's name
- Opportunity to address attendees in a general session
- CD with names, titles and addresses of conference attendees

Gold Sponsor - $10,000 (unlimited available)

- Recognized as Gold Sponsor of the *Emerging Philanthropy Conference*
- Name and logo printed in conference brochure
- Name and logo printed on signage
- Premium listing on AFP, PPGC and *Emerging Philanthropy Conference* web sites with a link to your site; and one page of content about your company/organization on the *Emerging Philanthropy Conference* web site
- Recognition at the luncheons
- Business card ad in conference guidebook
- Two registrations to attend the full conference; includes the luncheons, reception and all sessions
- Exhibit area with skirted table in a prime location in the exhibit area
- Complimentary hotel room
- Scholarship awarded in your company's name
- CD with names, titles and addresses of conference attendees

Keynote Speaker Sponsor - $7,500 (two available)

- Recognized as Keynote Speaker Sponsor of the *Emerging Philanthropy Conference*
- Name and logo printed in conference brochure
- Name and logo printed on signage with Keynote Speaker
- Introduction before keynote address
- Opportunity to introduce the Keynote Speaker
- Premium listing on AFP, PPGC and *Emerging Philanthropy Conference* web sites with a link to your site; and one page of content about your company/organization on the *Emerging Philanthropy Conference* web site
- Business card ad in the conference guidebook
- Two registrations to attend the full conference; includes the luncheons, reception and all sessions
- Exhibit area with skirted table
- CD with names, titles and addresses of conference attendees

Luncheon Sponsor - $5,000 (two available)

- Recognized as Luncheon Sponsor of the *Emerging Philanthropy Conference*
- Name and logo printed in conference brochure
- Premium listing on AFP, PPGC and *Emerging Philanthropy Conference* web sites with a link to your site; plus one page of content about your organization on the *Emerging Philanthropy Conference* web site
- Name and logo printed on signage at the luncheon
- Introduction at the luncheon
- Business card ad in the conference guidebook
- Two lunch tickets for both days
- Exhibit area with skirted table
- CD with names, titles and addresses of conference attendees

Guidebook Sponsor - $5,000 (one available)

- Recognized as Guidebook Sponsor of the *Emerging Philanthropy Conference*
- Name and logo printed in conference brochure and cover of guidebook
- Premium listing on AFP, PPGC and *Emerging Philanthropy Conference* web sites with a link to your site; plus one page of content about your organization on the *Emerging Philanthropy Conference* web site
- Name and logo printed on signage
- Business card ad in conference guidebook
- Four lunch tickets for both days
- Exhibit area with skirted table
- CD with names, titles and addresses of conference attendees

Tote Bag Sponsor - $3,000 (one available)

- Recognized as Tote Bag Sponsor of the *Emerging Philanthropy Conference*
- Name and logo featured on front of attendee tote bags with AFP/PPGC logos and presenting sponsor logo
- Premium listing on *Emerging Philanthropy conference* web site
- Business card ad in conference guidebook
- Two lunch tickets for both days
- Exhibit area with skirted table
- CD with names, titles and addresses of conference attendees

CD Sponsor - $3,000 (one available)

- Recognized as CD Sponsor of the *Emerging Philanthropy Conference*
- Name and logo printed on CD
- Premium listing on Emerging Philanthropy conference web site
- Business card ad in conference guidebook
- Two lunch tickets for both days
- Exhibit area with skirted table
- CD with names, titles and addresses of conference attendees

Registration and Breakfast Sponsor - $2,500 ~~(two available)~~ – ONLY ONE LEFT

- Recognized as Registration/Breakfast Sponsor of the *Emerging Philanthropy Conference*
- Name/logo printed on signage at Registration
- Premium listing on Emerging Philanthropy conference web site
- Business card ad in the conference guidebook
- One lunch ticket for both days
- Exhibit area with skirted table
- CD with names, titles and addresses of conference attendees

Room Sponsor - $1,500 (4 available)

- Recognized as Track Sponsor of the *Emerging Philanthropy Conference*
- Name printed on signage at track sessions
- Premium listing on *Emerging Philanthropy Conference* web site
- Business card ad in the conference guidebook
- Introduced at track sessions
- Opportunity to introduce the track speakers
- One registration to attend the full conference; includes the luncheons, reception and all sessions
- Exhibit area with skirted table
- CD with names, titles and addresses of conference attendees

~~Opening Day Reception Sponsor - $1,500 (one available)~~ – SOLD OUT

- Recognized as Reception Sponsor of the *Emerging Philanthropy Conference*
- Name printed on signage at reception
- Introduced at the reception
- Premium listing on *Emerging Philanthropy Conference* web site
- Business card ad in the conference guidebook
- One lunch ticket for both days
- Exhibit area with skirted table
- CD with names, titles and addresses of conference attendees

Break Sponsor - $1,000 each or $1,500 for both days

- Recognized as Break Sponsor of the *Emerging Philanthropy Conference*
- Name printed on signage at the breaks
- Premium listing on *Emerging Philanthropy Conference* web site
- Business card ad in the conference guidebook
- Two lunch tickets for both days
- Exhibit area with skirted table
- CD with names, titles and addresses of conference attendees

Exhibitor - $700 (20 available)

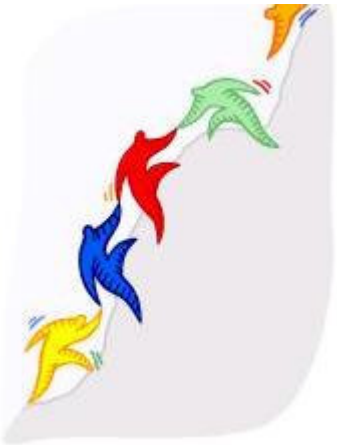
- Recognized as an Exhibitor of the *Emerging Philanthropy Conference*
- Listing on *Emerging Philanthropy Conference* web site
- Business card ad in conference guidebook
- Two lunch tickets for each day
- Exhibit area with skirted table
- CD with names, titles and addresses of conference attendees

Guidebook Advertisements

Guidebooks are distributed to all guests in attendance and include information pertinent to scheduling, as well as handouts from the presenters. Most attendees use these books to store all information from the two-day conference to use as future reference, as well as reporting back to co-workers and colleagues.

- Back Cover of guidebook and premium web site ad…….$1,000
- Inside back cover of guidebook and premium web site ad ….....…….$750
- Full Page in guidebook and premium ad on web site …….. $500
- Half Page in guidebook and listing on web site…….$250
- Business Card in guidebook and listing on web site…….$150

* In-kind opportunities are available for certain sponsorships. Please inquire if your company is interested in donating printing services, promotional items or other items to offset operational costs.



Sponsorship Form

Sponsorships

- ☐ ~~Presenting Conference Sponsor $15,000~~
- ☐ Gold Sponsor $10,000
- ☐ Keynote Speaker Sponsor $7,500
- ☐ Luncheon Sponsor $5,000
- ☐ Guidebook Sponsor $5,000
- ☐ CD Sponsor $3,000
- ☐ Tote Bag Sponsor $3,000
- ☐ Registration/Breakfast Sponsor $2,500
- ☐ Room Sponsor $1,500
- ☐ ~~Opening Day Reception Sponsor $1,500~~
- ☐ Break Sponsor $1,000
  - or both days for $1,500
- ☐ Exhibitor $700

Guidebook Advertisements

- ☐ Back Cover, premium web site $1,000
- ☐ Inside back cover, premium web site $750
- ☐ Full Page, premium web site $500
- ☐ Half Page, web site listing $250
- ☐ Business Card, web site listing $150

Contact Information:

Company Name_____ *(as you wish it to appear in advertisements)*

Contact _____Title_____

Address_____

City_____ State _____ ZIP _____

Phone_____ Fax _____ E-mail_____

Payment Information:

☐ Check (payable to Emerging Philanthropy Conference)

☐ Visa/MasterCard

Account Number: _____ Expiration date:_____

Signature: _____ Date:_____

Payment and ads are due by Monday, February 28, 2011.

Please e-mail high-resolution jpeg or pdf ad files (minimum 300dpi) to bcinpinski@pointpark.edu.

Please return form and payment to:

Emerging Philanthropy Conference
PO Box 24562, Pittsburgh, PA 15234