



Emerging Philanthropy Conference 2018

- Activity Organizer: - AFP Western PA Chapter and PPGC
- Title of Activity: - Emerging Philanthropy Conference
- Names of Presenter(s): - Various
- Dates and Location: - April 26, 2018
- Hilton Garden Inn at Southpointe

Date: April 26, 2018

Keynote: 8:30– 9:30am (1.0 pts)

- Relationship Fundraising 2.0: What Can We Learn From Philanthropic Psychology

Date: April 26, 2018

Session 1: 9:50-10:50 am (1.0 pts)

- Relationship Fundraising 2.0: What Can We Learn From Philanthropic Psychology
- What if Andrew Carnegie and Mark Zuckerberg had a Conversation?
- Getting a bang for your buck: FUNdraising that works for everyone
- Partnering with Professional Advisors to Maximize Giving
- How to Tap Into Donors’ Planned Giving Motivations

Date: April 26, 2018

Session 2: 11:10am-12:10 pm (0.0 pts)

- Successful Bequest Fundraising: Lessons From Research
- The Art of Philanthropy
- How to Tell Your Nonprofit’s Story
- Birth, Care and Feeding of a Database... And Some Helpful Tips for Ailing Databases.
- Communicating the Best Case for Operating Support in Grant Proposals

Date: April 26, 2018

Session 3: 1:30-2:30 pm (1.0 pts)

- Firing on All Cylinders, With a Small Development Team
- Policy Change and Donor Engagement, One Selfie at a Time #IWantToWork
- The Changing Face of Philanthropy: Diverse Perspectives on Giving
- Data to Design III – Using Research to Drive the Creative Process
- Working with Your CEO and Senior Leadership to Maximize Fundraising Results

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Session 4: 2:50-3:50 pm (1.0 pts)

- Eleven Principals for Creating Events on a Shoestring
- What Your High Net-Worth Donors Want You to Know
- Developing a Mindset for Major Gift Success
- Paths, Ladders and Labyrinths: Strategic Career Mapping
- Unlocking Potential Within Beneficiary Designation Gifts

Total number of points attained: _____

Courses Marked NFR (Non Fundraising Related) may be counted towards the 10 point maximum of NFR Courses on the initial CFRE application and the 5 point maximum on the re-certification application.

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