

VOLUNTEER OPPORTUNITIES AT THE AFP WPA CHAPTER

Serving on a Chapter committee provides a fantastic opportunity to shape the future of our Chapter, network with colleagues and grow professionally. To participate in one of the committees listed below, please contact the Chapter office at 412-694-4250 or office@afpwpa.org.

MEMBERSHIP

MENTORING Coordinate and support matches between new fund raisers and those willing to share their experience and knowledge. Members also plan events for mentors and mentees. Mentors and mentees are also welcomed!

OUTREACH Develop and implement strategies to attract new members for our chapter so that we may reach our goal of 340 members. Working on this committee can help to hone your stewardship and marketing abilities plus it will give you a great opportunity to meet other fundraisers in the area.

ENGAGEMENT Design and execute strategies to encourage member involvement in Chapter activities. Initially, this committee will define how the chapter will measure and benchmark member engagement.

RETENTION Develop and execute strategies to meet the AFP WPA goal of achieving greater than 80% retention of members from year to year.

DIVERSITY Ensure that diversity and inclusion is encompassed in all chapter operations. Current projects include the Diversity Fellows Program and diversity liaisons to Chapter committees.

SCHOLARSHIP Review and award merit-based and member benefit scholarships for professional development for conferences and special course offerings.

NEXT GEN Work with the Three Rivers Collegiate AFP Chapter, and create and implement programs to recruit and engage young professional members.

EDUCATION

EMERGING PHILANTHROPY

CONFERENCE Organize this annual educational event co-hosted by AFP and Pittsburgh Planned Giving Council. The conference includes a day full of seminars, mentoring, and networking opportunities. Volunteers are needed to help with set-up, logistics, to serve as session hosts, and to assist with program preparation, sponsorships, and marketing.

ETHICS Incorporate ethics and philanthropy at each chapter meeting and other events, as well as in member communications, such as the e-newsletter.

PROGRAM Organize Chapter educational programs to include luncheon and breakfast meetings, webinars, bagels and conversation, annual meeting, networking programs and workshops, etc. Tasks include identifying topics and potential speakers; coordinating and acting as host for programs; building strategic partnerships for luncheon programs.

RESOURCES

SPONSORSHIP Promote sponsorship opportunities to corporate and foundation partners to underwrite AFP-WPA programs and activities.

AFP FOUNDATION Encourage participation in the Foundation's Be the Cause campaign to support international and local initiatives.

COMMUNICATIONS

NATIONAL PHILANTHROPY DAY Mark this November 15th occasion that pays tribute to the great contributions that philanthropy—and those people active in the philanthropic community—have made to our lives, our communities and our world. Our Chapter hosts 300 individuals for an evening reception to celebrate local awardees. Key tasks include securing sponsorships, event promotion and registration, helping with set-up and clean-up, and serving as an awardee liaison.

SOCIAL MEDIA Promote and increase awareness of AFP WPA, its programs, and relevant fundraising information via social media networks.

PUBLIC POLICY/LEGISLATIVE

INFORMATION Update Chapter members on local, state and federal policy issues impacting the not-for-profit community, organize Chapter advocacy efforts and serve as a resource for Chapter members in their advocacy efforts.

INTERNAL COMMUNICATIONS

Develop and implement efforts to inform members about Chapter activities to include website, biweekly e-updates and the Chapter's e-newsletter.

EXTERNAL COMMUNICATIONS

Design and execute strategies to publicize Chapter programs and activities to the community at large, increasing awareness of the role AFP and philanthropy play in our region.

WHY VOLUNTEER FOR AFP-WPA? Grow your professional network ☘ Have a say in *your* AFP Chapter ☘ Show off your skills ☘ Develop *new* skills ☘ Give back to your profession ☘ Encourage new fundraisers ☘ Share your expertise ☘ Promote philanthropy