

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®



2018 Sponsorship Opportunities

Compassionate Heart Presenting Sponsor..... \$10,000 (exclusive)

- Lead name / logo placement on all event publicity
- Logo included on Lamar Advertising billboards promoting NPD®
- Two reserved premium tables for 24 guests
- Prominent full page, back cover program acknowledgement
- Prominent recognition and association with the Lifetime Achievement Award to the 2018 winner (i.e. AFP WPA's Lifetime Achievement Award presented by The XYZ Company)
- Opportunity to present the Lifetime Achievement Award to the 2018 winner
- Spotlight of Gold Sponsor in program – "What Philanthropy Means to The XYZ Company"
- Logo recognition on invitation, event signage, e-correspondence, program book, and thank you advertisement
- Podium mention at the event with special recognition

Spirit of Giving Sponsor \$5,000 (limited availability)

- Reserved premium table for 12
- Full page program acknowledgement
- Recognition and association with one of the other 2018 awards (i.e. Outstanding Volunteer Fundraiser presented by The XYZ Company)
- Logo recognition on invitation, event signage, e-correspondence, program book, and thank you advertisement
- Podium mention at the event

Giving Heart Sponsor \$2,000

- Reserved table for 10
- Half page program acknowledgement
- Name recognition on invitation, event signage, e-correspondence, program book, and thank you advertisement

**Thurs., Nov., 15, 2018
11:30 a.m. - 2:00 p.m.
Fairmont Pittsburgh**

Honorees

Nancy Zappala

Outstanding Volunteer Fundraiser

Benjamin and Jo Statler

Outstanding Philanthropist

WOMEN of Southwestern PA

Outstanding Philanthropic Organization

Mikayla Davic

Outstanding Youth in Philanthropy

Jodi Weisfield

Outstanding Fundraising Executive

Cecile Springer

Lifetime Achievement Award

**compassion.
passiton**

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2018 EVENT PROGRAM ACKNOWLEDGEMENT OPPORTUNITIES

- Inside Front Cover (7.5" high x 4.75" wide) \$700
- Inside Back Cover (7.5" high x 4.75" wide) \$700
- Full Page Acknowledgement (7.5" high x 4.75" wide) \$600
- Half Page Acknowledgement (3.5" high x 4.75" wide) \$300
- Quarter Page Acknowledgement (3.5" high x 2.25" wide) \$150

All acknowledgements are full color. Only high resolution JPEGs and PDFs will be accepted. Complete artwork to be submitted via email by 11/1/18 to npd@afpwpa.org

For questions or more information, please contact NPD@afpwpa.org or 412-694-4250.

INFORMATION AND PAYMENT

Please complete the information below as you would like it to appear in the printed program.

Name: _____

Title: _____

Company:

Email: _____ Phone: _____

Address:

Remit payment to Association of Fundraising Professionals, Western PA Chapter,
PO Box 9729, Pittsburgh PA 15229

Total Amount Enclosed: \$ _____